Data2X Backgrounder

There is No Gender Equality Without Data Equality

Data drives decisions around the world, but most data about women and girls is incomplete or missing. We need a "gender data revolution" – a wholesale shift in the way we think about collecting and using data – to accurately depict girls' and women's lives and realities. With good gender data, we can promote gender equality, alleviate poverty, and advance development progress.

Good data on women and girls allows us to:

- Understand the disadvantages experienced by women and girls, both in absolute terms and in comparison with men and boys;
- Identify the underlying causes and measure the consequences of gender inequality; and
- Design effective policy and advocacy solutions.

DATA2X: IGNITING THE GENDER DATA REVOLUTION

Data2X, hosted by the United Nations Foundation, is a collaborative technical and advocacy platform dedicated to improving the quality, availability, and use of gender data in order to make a practical difference in the lives of girls and women worldwide. Data2X works with UN agencies, governments, civil society, academics, and the private sector to close gender data gaps, promote expanded and unbiased gender data collection, and use gender data to improve policies, strategies, and decision-making in support of gender equality.

Data2X addresses key gender data gaps through the following partnerships:

- **Big Data and Gender** | Developing best practices and new approaches to fulfill the development potential of big data and ensure it serves to fill existing gender data gaps.
- **Data on Displaced Populations** | Reviewing gender data collection and profiling practices in displacement contexts to improve gendered analysis and response in humanitarian settings.
- **Gender Data and SDG Monitoring** | Identifying indicators that can be used to establish a gender baseline for SDG monitoring, and equipping advocates with data and evidence to guide efforts to reach the Global Goals.
- **Women's Financial Inclusion Data** | Increasing the evidence base for making financial services available and accessible to women and defining best practices for generating sex-disaggregated financial services data from banks.
- **Women's Work and Employment** | Piloting gender-inclusive work and employment surveys, providing guidance on harmonized data collection to better understand the policy implications of changing definitions and measures, and mapping the links between time use surveys and policy impact.

What is Gender Data?
Gender data is data that is disaggregated by sex (e.g., school enrollment by sex), as well as data that pertains specifically to women and girls (e.g., maternal mortality rates).

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Data2X has also worked in the following areas:

- **Civil Registration and Vital Statistics (CRVS)** | Addressed gaps in marriage and divorce registration as a critical component of CRVS systems, for complete country demographic profiles.
- **Gender Data and U.S. Government Foreign Assistance Results Reporting** | Supported the U.S. government in releasing its gender data and disseminating lessons learned in the donor community, and fostered solutions to gender data challenges on the ground.
- **Tech Mousso: Gender Data Applications in Côte d'Ivoire** | Supported the first gender data challenge that partnered representatives from the government, tech industry, and civil society to generate locally-driven, creative solutions to fill gender data gaps.

Data2X Partners:

UN Economic Commission for Africa, African Development Bank, African Programme for Accelerated Improvement on CRVS, UN Economic and Social Commission for Asia and the Pacific, International Labour Organization, World Bank, Food and Agriculture Organization, Global Banking Alliance for Women, Inter-American Development Bank, International Finance Corporation, International Monetary Fund, Alliance for Financial Inclusion (project partner), Government of Mexico, UN Global Pulse, UN Women, Flowminder Foundation, Massachusetts Institute of Technology, Georgia Institute of Technology, US Government, Joint IDP Profiling Service, Open Data Watch, Equal Measures 2030, Global Partnership for Sustainable Development Data, Digital Impact Alliance, Group Spéciale Mobile Association, William and Flora Hewlett Foundation (funder), Bill & Melinda Gates Foundation (funder).

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